Case Study

Shree System Pvt. Ltd.

Hi Akshar!

Yaar really sorry for delay in writing this email to you. I was just planning & thinking what should I write about the damn good work you have done.

You have given a 360 degree makeover to my website. Very nice.

The new way of putting IT (Intellectual Technology instead of information technology) was something all of my friends & clients appreciated.

All I would say is that you & your baby team ☺ are a rocking gang.

Soon I'll contact you for Email Marketing – I shall call you on this.

Thank you once again!

Amit Mittal
CEO
Shree System Pvt. Ltd.

See the "Difference"- Yourself

before

SHREE SYSTEM

ZENITH PC WORLD

- ► Home
- ▷ About Us
- ▷ Services
- ▷ Product List
- ▷ Contact Us
- ▷ Special Offers

SHREE SYSTEM is a Zenith Exclusive Retail Showroom located at Gurgaon. We are also HP Original Cartridge Store & authorized dealer for CMV TFT's, Epson Printers, Netgear and LinkSys Networking products. We are the sales & support provider for entire range of Zenith Products:

- Business & Home PC
- Laptops

Desktop PC

Other branded and reliable quality IT products that we offer at very competitive prices:

- IBM, Compaq-HP, HCL-Toshiba & Epson Products
- Dlink, Netgear & Linksys Networking Equipments
- Printers (DeskJet, Dot Matrix & LaserJet)
- Scanners
- TFT/LCD Monitors & CRT Monitors
- UPS
- USB Devices
- Computer Components
- Multimedia Products
- Cartridges & Toners

LAPTOP

Home | About Us | Services | Product List | Contact Us | Special Offers

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after

SHREE SYSTEM
simplify IT

Home   About Us   Solutions   Products   Brands   Contact Us

Latest technology products & on-demand solutions with efficiency & willingness.
We simplify IT, i.e. Intellectual Technologies.

- ✓ IT Consulting
- ✓ Application Development
- ✓ Network Planning
- ✓ Laptop Repairing
- ✓ Data Solution
- ✓ Technology Products

More Solutions

Welcome

Welcome to the official website of Shree System, an ISO 9001:2000 certified technology & solution provider company.

With vast experience in varied business sector, Shree System offeres the latest IT products & on-demand services at a very competitive prices.

We:

✓ deal in more than 50 technology products, 30 top-technology brands and offer genuine & longest warranties among industry to demonstrate our confidence and technology edge.

✓ have a highly experienced technology stratagy group that advises clients, offering solutions that have been honed and tested for scalabilities.

Read more...

Client Testimonials

"Our association with Shree Systems is since 2007. In these last three years the company has provided with excellent service. For any discrepancy they are always available and try to expedite so as that the matter / call is resolved at the earliest."
-Gurpreet Singh Kohli
 Senior IT Manager, Jaipuria Institute of Management

"Shree System has highly experienced vibrant and seasoned professionals to cater to any of the organizational developmental initiatives."
-Vishal Jain
 Head IT & Infrastructure, Tower Watson, India

"Mr. Amit Mittal is more than enough to understand the actual requirement and provides the tailor made solution for their customers."
-Amit Mukherjee
 Senior Manager,Jenson & Nicholson (i) Ltd.

Read full testimonials...

FREE Updates

Get free updates on best deals, new products & solutions from Shree System. Sign up now!

Submit

Be assured your email ID is safe with us. We don't and will not sell or rent it in anyways. And you can unsubscribe anytime.

For questions or assistance, call
+91-9311470514 or
email: contact@shreesystem.com

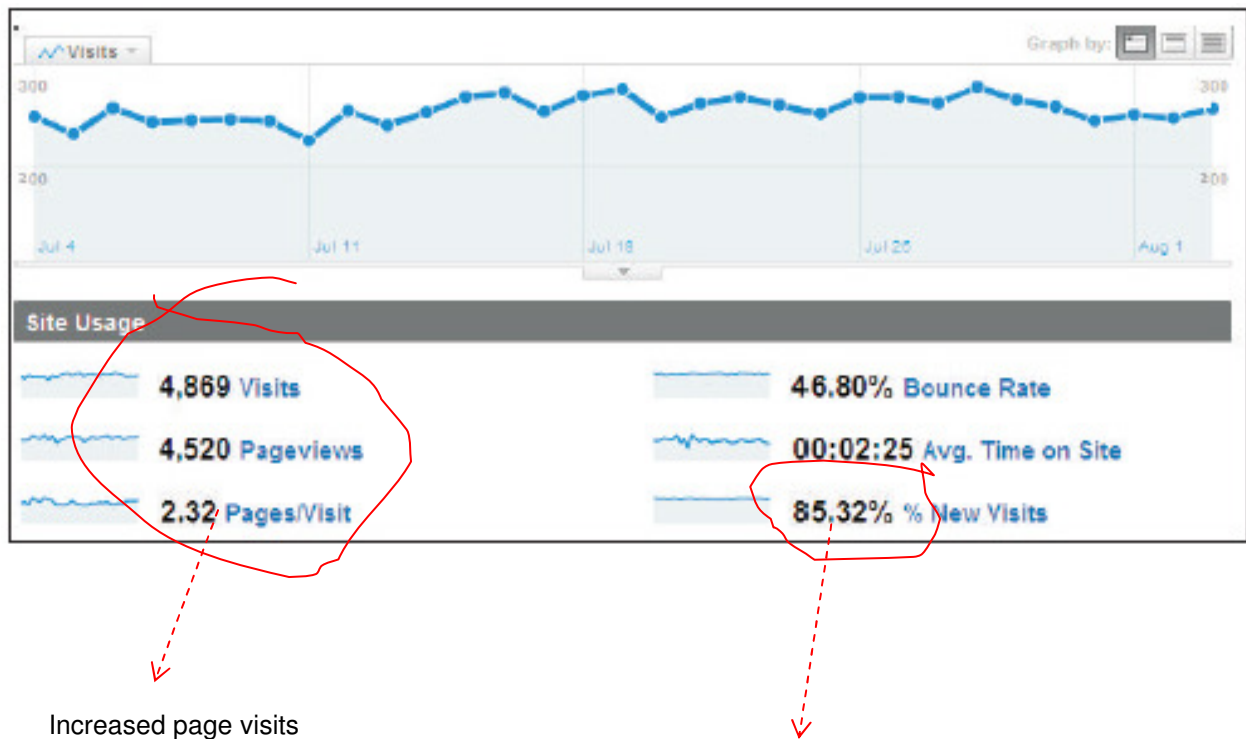Privacy Policy | Site Index | Feedback | Online Support Requirement

Site developed by Centronics Support

Not a fairy tale or some airy talks – the "difference" based on facts & figures.

The previous version of Shreesystem.com had no Google Analytics installed – so we don't have any data available. But based on clients feedback we can say that overall impact of the new website was quite impressive.

Google Analytics metrics –

Increased page visits

More than 85% of new visits to the website

Website Designing Story

Making long story short –

Sharing only the key points of the website design process:

- In 2009, when we were approached for a complete makeover of Shreesystem.com – the company was positioned as anexclusive retailer of Zenith Computers in North India. They were looking for a complete image makeover.

- In an already crowded computer hardware market creating a niche was a challenge for them – and we were hired to solve that problem (through website makeover first)

- We did our home work – had multiple brainstorming sessions with the client – clarified some basic questions *(like - What exactly do you do? What sort of customers do you attract? What sort of image are you trying to portray? How do your customers hear about you? …and so on and so forth)* and proposed a plan for the makeover & new positioning

- We started with website makeover – followed by new logo designing > brand stationary > new e-company profile > email campaigns >advertisements and everything else to take the brand to the next level…

- During the development phase we faced a couple of technical challenges from the domain registrar and the server space company – but with our right knowledge about the web world we couldsee the company through all these big and small challenges

- The complete image makeover also meant a completely new way of communicating to prospective customers and clients. We not only implemented fundamental principles of creating workable websites we also rebranded the company's central message from "retailer of computer hardware" to "Shree Systems IT Products and On Demand Services". To further give a boost to the company's brand image, we redefined the concept of IT as "Intellectual Technology".

- The new Shreesystem.com: is informative & persuasive – educates customers – acts like a digital marketing tool for the company.

  We are yet to do website marketing… as we get the approval from the client – we will show a more exciting impact of our involvement in any website re-designing project…

The details –

Java Script enabled home page –
for animation without use of Flash

(making it readable in iPads & easily searchable in Google ;))

Elegant about page (with downloadable profile) –

Credible, original content written in plain English – fully fills the subject of Information Technology

Comprehensive product listing mentioned – icon wise for a quick comprehension while browsing…

SHREE SYSTEM
simplify IT

Home   About Us   Solutions   Products   Brands   Contact Us

Latest technology products & on-demand solutions with efficiency & willingness.
We simplify IT, i.e. Intellectual Technologies.

✓ IT Consulting
✓ Application Development
✓ Network Planning
✓ Laptop Repairing
✓ Data Solution
✓ Technology Products

More Solutions

Products

COMMUNICATION

Desktops   Laptops   Monitors
                                             LCD / TFT / CRT

KeyBoard   Mouse   Projectors

Hard Disk   USB Hard Disk   RAM
                                             HP, Sony

Optical Drives   Pen Drives   GPS Products
CD / DVD RW

Scanners   Printers   Softwares
                        Inkjet, Laserjet,   Windows / Office
                        All-in-one, Dot   Anti Virus /
                        Matrix   Applications

NETWORKING / OTHER

Servers   Networking Switches Networking Cables

Network Hard Disk   Wi-Fi Routers   Toner & Cartridges

Laptop Carry Bags   Laptop Adaptors   Laptop Accessories

Desktop Accessories

Request a call-back

If you have any queries or would like further information about our products and solutions, please complete the form below and we'll call you back as soon as posible:

Your name: *

Phone/mobile: *

Email: *

Company Name:

City:

I am looking for:

Submit

* MEANS REQUIRED FIELDS

Short request for a call-back form integrated for visitor's ease + as a part of strategy to collect email ids of potential customer…

Privacy Policy | Site Index | Feedback | Online Support Requirement

Site developed by Centronics Support

Response forms – maybe you love them, maybe you think they're… well … boring. Either way, forms are an essential part of web design and development.

Smart response forms integrated with CAPTACHA technology to fight with spammers.

From small free newsletter sign-up forms to detailed online enquiry pages – response forms are one of the most important interactive elements of your website. And the new Shreesystem.com is equipped with all kinds of required response forms…

Email Marketing campaign –

simplify IT

We have pleasure in introducing to you - SHREE SYSTEM, an ISO 9001:2000 certified technology & solution provider company.

With vast experience in varied business sector, Shree System offers the **latest IT products & on-demand services at a very competitive prices**.

We:

- deal in more than 50 technology products, 30 top-technoloy brands and **offer genuine & longest warranties among industry to demonstrate our confidence and technology edge.**

- have a highly **experienced technology strategy group** that advises clients, offering solutions that have been honed and tested for scalability.

- have an **excellent track record of pre-sales and post-sales service** with all its end users for its wide range of products.

- and all most **all of our products are scalable** which facilitates your growing requirements with your needs.

Through this email, we offer technology (product & services) support to your organisation which help you grow.

We look forward to a response on how we can take this further. **We would be happy to make a formal presentation of our background and experience to you and your designated officials.**

Regards,

Megha Sharma
Executive - Business Development
Mobile: +91-9311470514

QUICK LINKS:

- MORE ABOUT US

- BRANDS WE DEAL IN

- ON DEMAND SOLUTIONS

- PRODUCTS

REACH US:

101, Kirti Nagar

Jharsa Road, Sec - 15

Gurgaon - 122001

T: +91-124-4032986

F: +91-124-2300148

E: contact@shreesystem.com

W: www.shreesystem.com

A well written – self explanatory (actionable) introductory email campaign…)

The outcome of our website redesign –

- As the client has said in the testimonial, it was a complete 360° turnaround. From a small website that wasn't conveying much, Centronics Support created a full-featured online presence that not only conveysthe central message of the company, but also proactively seeks to establish a communication channel via a subscription form or the contact/feedback form.

- The conversion rate of the website has experienced a marked improvement as more and more orders are pouring in.

- The bounce back rate has come down considerably, as people are more eager to explore the other sections of the website

- With a captivating subscription form appearing on every page, the company is able to capture more email addresses that will be later on used during email marketing campaigns.

- With a clear message, the company has been able to focus its main marketing message and even the visitors now clearly know what the company stands for.

Free resources to help YOU succeed

FREE EBOOKS –

1. **Emailicious** (my free ebook on Email Marketing – a real world story of how an entrepreneur turned around his small business completely by implementing a kick-ass email marketing strategy formulated by yours truly) -- http://www.centronicssupport.in/emailicious.php

2. **Website Talkies** (a free ebook on how an enterprising business owner turns around his business by being proactive and redesigning his website) -- http://www.centronicssupport.in/website-talkies.php

3. **Take That Plunge!** (a short and inspirational read on my own half-baked entrepreneurial journey) -- http://www.centronicssupport.in/take-that-plunge.php

FREE E-COURSES –

1. **How to Build a Website that Works** (Learn all the finer points about building website that really works) -- http://www.centronicssupport.in/ecourse-how-to-build-website-that-works.php

2. **Beginners Guide to Email Marketing** (an introductory course on permission based email marketing) -- http://www.centronicssupport.in/ecourse-beginners-guide-to-email-marketing.php

3. **Hot Response Email List Building Secrets** (an unique course revealing secrets known to professional email marketer on how to build email database fast) -- http://www.centronicssupport.in/ecourse-hot-response-email-list-building-secrets.php

See all here http://www.centronicssupport.in/free-resources.php

Centronics Support | Website Re-design & Email Marketing specialists